

AYUSH JANGIR

Creative Lead



+91 9928764535



Askayu21@gmail.com



www.behance.net/ayu11

[Click here to see portfolio](#)

Tools I know



Experties

Branding, Ui/Ux Design,
Media Design, Printing, Editing,
Content Creation

Education

Jaipur National University
Bachelors in Arts
12th, RBSE Board

Profile

A creative leader and alchemist of aesthetics with more than 7 years+ of experience, who believes that Digital media goes beyond thinking—it's an experience, an emotion, a story waiting to be told and sold.

I thrive on the exhilarating challenge of transforming abstract ideas into impactful, tangible Stories.

To me, every campaign is an adventure where creativity finds its true purpose. I'm a storyteller, merging the art with stories to get data-driven results.

Experience

Rishihood University | Sonipat, IND

Manager, Branding & Comms (Jan 2025 - Present)

Leading branding and communications team from the Founder's Office. Revamped the website, boosted digital presence and User Experience, and designed and narrated campaigns to drive admissions.

Mentoring students for market-level readiness.

Delivering results with a small, focused team of designers, editors and videographers.

Lyxel & Flamingo Pvt Ltd | Gurugram,IND

Senior Graphic Designer (January 2024 - January 2025)

Led a team of 10 designers to craft performance-driven marketing for brands like Godrej, Lectrix, Delhivery, Blackberrys, Ozone, and many more. By combining sharp design insights with cross-functional collaboration, I helped teams to boost CTRs and bring campaigns to life. Also drive high-impact client pitches with a 70% conversion rate, turning ideas into lasting partnerships.

Daddy Techsolutions Pvt Ltd | Gurugram, IND

Senior Graphic Designer (Nov 2022 - Jan 2024)

Worked closely with product and cross-functional teams to build B2B and B2C products in Gaming, Fintech, SaaS, and Consulting. Designed gaming applications from scratch—handling everything from branding to final output. Delivered user-friendly solutions on time, focused on seamless, high-impact user experiences in gaming.

King Graphics LLC | Dubai, UAE

Freelance Creative Designer (April 2022 - NOV 2022) Onsite

Proposed creative strategies for agency clients across online/offline channels. Led a government project in Sharjah and a FIFA World Cup 2022 campaign for Dubai's bars and restaurants, driving 15–25% ROI during the season.

SwipeSocial.co | NewYork, USA

Graphic Designer (June 2020– March 2022) | Remote

Pixels Prime | Jhunjhunu, Rajasthan

Freelance Graphic Designer (August 2018 to Jan 2020)